



CATALINA ISLAND CONSERVANCY

FOR IMMEDIATE RELEASE
April 5, 2017

Contact: Laura Mecoy
310.546.5860
laura@mecoy.net

Catalina Island Conservancy Celebrated its 22nd Annual Ball by “Taking Flight” *Sellout Crowd Enjoyed an Elegant Event at the Avalon Casino Ballroom*

AVALON – The Catalina Island Conservancy and more than 500 guests celebrated “Taking Flight” at the 22nd Annual Conservancy Ball on Saturday, April 1, in the historic Avalon Casino Ballroom.

Many of the guests donned feathers in honor of the ball’s theme, and they danced into the evening to the Big Band sounds of Society Beat. They bid on one-of-a-kind auction items, including a popular Balthazar of Rusack wine, and grossed more than \$600,000 for the Conservancy’s programs to restore and protect the Island and provide educational and nature-based recreational opportunities on the 42,000 acres it stewards.

Conservancy President and CEO Tony Budrovich kicked off the evening by welcoming guests and inviting attendees, to join him in celebrating the Catalina Island Conservancy’s 45th Anniversary. Budrovich then introduced elected officials – including Avalon Mayor Anni Marshall, 4th District Los Angeles County Supervisor Janice Hahn and 47th District Congressman Alan Lowenthal – to speak. Each recognized this important milestone for the organization.

The Catalina Island Conservancy also celebrated nearing the completion of the first phase of its **IMAGINE CATALINA** campaign.

In keeping with the theme of this year’s ball, Taking Flight, guests were treated to a short video documenting the Conservancy’s work to monitor the Island’s seabirds. The Catalina Island Conservancy also celebrated nearing the completion of the first phase of its **IMAGINE CATALINA** campaign. The evening’s theme represented the vision of **IMAGINE CATALINA** moving forward, as the Conservancy continues construction of its new visitor center, The Trailhead, and prepares for this summer’s opening of the expanded Trekking Catalina trail network.

“We wish to thank all our guests for their generous support of the Catalina Island Conservancy and their commitment to restoring and protecting Catalina Island for future generations,” said Budrovich. “We are also extremely grateful to our many sponsors who gave so generously to this event, including our Presenting Sponsor, Toyota Motor Sales, USA, Inc.; our Sponsor Reception Partner, US Bank; our Cocktail Hour Partner, Capital Group Companies, and our various community partners.”

About the Conservancy

Formed in 1972, the Catalina Island Conservancy is one of California's oldest land trusts. Its mission is to be a responsible steward of its lands through a balance of conservation, education and recreation. Through its ongoing efforts, the Conservancy protects the magnificent natural and cultural heritage of Santa Catalina Island, stewarding approximately 42,000 acres of land and more than 60 miles of rugged shoreline. It provides an airport and 50 miles of biking and nearly 150 miles of hiking opportunities within its road and trail system. The Conservancy conducts educational outreach through two nature centers, its Wrigley Memorial & Botanic Garden and guided experiences in the Island's rugged interior. Twenty miles from the mainland, the Island is a treasure trove of historical and archaeological sites. It also contains numerous rare and endangered animals and plants. The Island is home to 60 species – and counting – that are found only on Catalina. For additional information, please visit www.catalinaconservancy.org.