CATALINA ISLAND CONSERVANCY

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Celebrate "Your Adventure Begins Here" at the 23rd Annual Catalina Island Conservancy Ball
April 14 at the Avalon Casino Ballroom

AVALON – Please join the Catalina Island Conservancy at its 23rd Annual Conservancy Ball on April 14 at the historic Avalon Casino Ballroom.

As the theme suggests, the evening promises to be one filled with adventures in dining, dancing and fun. The black tie event will celebrate the successful progress of the **IMAGINE CATALINA** campaign's two important milestones: construction of The Trailhead and the completion of Trekking Catalina. Trekking Catalina, a master trails system, added 27 miles of new and enhanced trails to the Island's interior—the most extensive enhancement of the Island's trail system since the opening of the Trans-Catalina Trail in 2009. The event will also start the countdown to the anticipated opening of The Trailhead Visitor Center in Avalon later this year. The Trailhead will serve as the Conservancy's new, prominently located visitors' center where adventure on Catalina Island begins for everyone.

"This year's Conservancy Ball will also focus on the many adventures available on the Island—from breathtaking hikes to exciting Eco Tours of the interior," said Tony Budrovich, Conservancy president and CEO. "We are working hard to create the best possible backyard for Avalon residents and visitors of Catalina to explore and experience."

Guests will be treated to dinner, enjoy big band sounds of Society Beat and will have the opportunity to bid on many one-of-a-kind items during the silent and live auctions. The Conservancy also extends a heartfelt thank you to all the sponsors of the event, especially our key corporate sponsor partners - Capital Group and Edison International. Proceeds from the Ball are used to support the Conservancy's vital conservation, education and recreation programming on Catalina Island.

"Please join us for an evening you won't forget," said Budrovich. "The Ball will be an entertaining event and a wonderful opportunity to celebrate the many memorable adventures Catalina Island offers to us all."

What: **Your Adventure Begins Here** – 23rd Annual Catalina Island Conservancy Ball
When: 6 p.m. to 11 p.m., Saturday, April 14
Where: Avalon Casino Ballroom, Catalina Island
Attire: Adventure Inspired Black Tie
Questions?   Please call 562-437-8555 ext. 1239 or email Ball@CatalinaConservancy.org

For event details, to purchase tickets or sponsorship and to preview auction items, please visit CatalinaConservancy.org. Catalina Express will offer a late-night return boat at 11:58 p.m. on April 14.

About the Conservancy
Formed in 1972, the Catalina Island Conservancy is one of California's oldest land trusts. Its mission is to be a responsible steward of its lands through a balance of conservation, education and recreation. Through its ongoing efforts, the Conservancy protects the magnificent natural and cultural heritage of Santa Catalina Island, stewarding approximately 42,000 acres of land and more than 60 miles of rugged shoreline. It provides an airport and 50 miles of biking and nearly 150 miles of hiking opportunities within its road and trail system. The Conservancy conducts

educational outreach through two nature centers, its Wrigley Memorial & Botanic Garden and guided experiences in the Island's rugged interior. Twenty miles from the mainland, the Island is a treasure trove of historical and archaeological sites. It also contains numerous rare and endangered animals and plants. The Island is home to 60 species – and counting – that are found only on Catalina. For additional information, please visit www.catalinaconservancy.org.

Conservancy Ball guests enjoy dancing in the historic Avalon Ballroom. Photo by Shana Cassidy Photography.